



Please plan to attend the Iowa Fruit and Vegetable Growers Association annual conference, January 24th and 25th 2019 in Ankeny, IA. The conference will be held at the FFA Enrichment Center on the DMACC Campus, 1055 SW Prairie Trail Parkway, Ankeny, IA 50023. A map has been included with detailed directions for your convenience.

Why should you attend the conference? Here are just a few of the reasons: presentations by industry experts and expert growers, large tradeshow featuring exhibitors with the latest seeds, supplies, equipment, and grower information; farm listing on our website and farm search function; and the recognition of being associated with a highly regarded state wide organization.

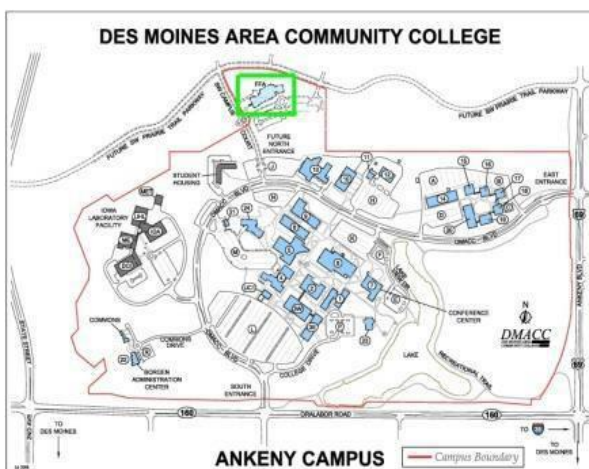
This year's keynote presentation will focus on value added activities that you can do on your farm. Center Grove Orchard in Cambridge will be discussing their on farm camps, Geisler Farm in Bondurant will detail hosting successful weddings on the farm, Harvestville Farm in Donnellson will share their Farm to Table dinner experiences, and Howell's Pumpkin Patch in Cummings will highlight their wildly successful goat yoga sessions. Thursday's general session will detail the new Food Safety Management Act guidance released this fall and what to expect inspections that begin taking place in 2019. Dan Wiesen with Empire Hops/Orchard out of Traverse City, Michigan will be sharing his expertise on Hops and high density apple orchards. We will once again be featuring successful farming operations across Iowa in our popular farm features tract. Breakout sessions this year include: apples, pumpkins, hops, drip irrigation and wildlife management. Be sure to join us for a vendor reception at the end of the first day. Refreshments will be provided.

Again this year, the Iowa Department of Agriculture and Land Stewardship – Pesticide Bureau has granted approval for recertification credits for fruit and vegetable commercial, public and private pesticide applicators at the Iowa Fruit and Vegetable Growers Association Conference. Cost to attend the CIC course is an additional \$35. For more information, contact Joe Hannan at jmhannan@iastate.edu.

There are 30+ exhibitors in the trade show with the latest seeds, supplies, high tunnel, irrigation, equipment, and grower information. There will be ample opportunities to visit with other growers, exhibitors and speakers during the conference. It will be an excellent educational opportunity!

To join us at this year's conference, fill out the attached form and mail it, visit our website at www.ifvga.org to download and fill out a pdf version of the conference registration and email it to info@ifvga.org, or you may register online at <https://2019ifvga.eventbrite.com>.

If you are planning on attending both days and need overnight accommodations, reservations can be made at the Fairfield Inn and Suites, 215 NE Delaware Ave., Ankeny, by phoning 515-965-8400. Mention that you are with the "Iowa Fruit & Vegetable Growers Association Conference" to get the conference rate of \$108 per night. The hotel deadline for the conference rate is January 4, 2019.



From Interstate 35 (I-35)

Take I-35 either North or South to Ankeny.
Take the Oralabor Road exit (same as airport) & Go West. If you are coming from the north, this is a right turn. If you are coming from the south, this is a left turn.
After driving about 2 miles, you will run into South Ankeny Blvd.
Turn right onto South Ankeny Blvd.
Turn left on DMACC Blvd.
Turn right on SW Campus Court

From Interstate 80 (I-80) in Des Moines

Take the 2nd Avenue exit north (Highway 415).
Drive to Oralabor Road in Ankeny.
Turn right on Oralabor Road.
Turn left at the first stoplight—DMACC Blvd.
Turn left on SW Campus Court



Iowa Fruit and Vegetable Growers Association Conference

January 24-25 2019 FFA Enrichment Center, DMACC Ankeny, IA

**Must be received by January 9th 2019 for pre-registration. Registrations received after January 9th will have an additional \$15 per day charge.
On-site registration will be available with the additional \$15 fee.**

Registration Information: Please print clearly or type the following registration information for each participant.

Name(s) _____ Name(s) _____

Name(s) _____ Name(s) _____

Farm Name or Organization _____

Address _____ City _____ State _____ Zip _____

County _____ Phone _____ Email _____ Website _____

Description of Operation: _____ Vegetable _____ Fruit _____ Organic _____ Roadside Market
_____ Farmers Market _____ Wholesale _____ U Pick _____ Industry Supporter

Included in registration is your choice of annual subscription to either: _____ Vegetable Growers _____ Fruit Growers **(please check one)**

Iowa Fruit and Vegetable Conference

Registration Fee (includes trade show, lunch, and educational sessions. **Late Registration after January 9th is an additional \$15 more per person/per day**)

Thursday

Person(s) Attending _____ \$75/day _____ \$

Student/Faculty Attending _____ at \$25/day _____ \$

Late Registration _____ \$90/day _____ \$

Late Student/Faculty _____ \$40/day _____ \$

Friday

Person(s) Attending _____ \$75/day _____ \$

Student/Faculty Attending _____ at \$25/day _____ \$

Late Registration _____ \$90/day _____ \$

Late Student/Faculty _____ \$40/day _____ \$

Pesticide Recertification (Must attend the 2:30 session with Mark Shour on Friday and any 1 other CIC session as indicated with a *)

Person(s) Attending _____ \$35 _____ \$

Total Due _____ \$

**Please return your completed form with payment (a check made payable to the IFVGA or complete the credit card information below to:
IFVGA – P.O Box 146 – Donnellson, IA 52625**

Cardholder Name _____

Signature _____

Mailing Address _____

City _____ State _____ Zip _____

Total Amount of Transaction: _____

Type of Card Mastercard Visa Discover Amex

Account # _____

Expiration Date _____ CVV (3 digit code) _____ Billing Zip _____

Thursday, January 24

- 7:30 am Registration – Trade Show Opens
- 9:00 am Welcome to the Conference
- 9:15 am Keynote Speaker
Value Added On Farm Activities
- 10:30 am Meet the Vendors
- 10:45 am Break
- 11:15 am Annual Board Meeting
- 12:00 pm Lunch and Trade Show
- 1:00 pm Concurrent Sessions
- Apple Frost Management
 - Hops: Establishing New Yard, Pest Management
 - High Tunnel Soil Testing/Sampling
 - Growing Commercial Sweet corn
- 2:00 pm Concurrent Sessions
- Apples: Woolly Apple Aphid
 - Hops: Harvesting & Marketing
 - High Tunnel Greens Production
 - Saving a Pumpkin Crop from Atrazine Damage
- 3:00 pm Break in the Exhibit Area
- 3:30 pm Concurrent Sessions
- Apples: High Density Design, Thinning, Pruning
 - Hops: Buying Local
 - High Tunnel: Common Chlorosis Problems
 - Beginning Pumpkin Grower: What I Have Learned
- 4:30 pm Reception with Vendors – Refreshments Provided
- 4:30 pm Silent Auction Ends
- 5:30 pm End of Conference Day 1

Friday, January 25

- 8:00 am Registration - Trade Show Opens
- 9:00 am Keynote Speaker
Food Safety Modernization Act Updates
- 10:00 am Break in exhibit area
- 10:30 am Concurrent Sessions
- H2A Foreign Ag Worker Program
 - Pesticide Drift: What Do I Do?
 - Melon Production
 - Farm Features: Great River Maple
- 11:30 am Roundtable Discussion
- Apples
 - Pumpkins
 - Sweet Corn
 - Agritourism
- 12:30 pm Lunch and Tradeshow
- 1:30 pm Concurrent Sessions
- Drip Irrigation
 - On Farm Liability
 - Broccoli: Pest Management & Cultivar Selection
 - Farm Feature: Walker Homestead
- 2:30 pm Concurrent Sessions
- Postharvest Storage
 - Social Media for Small Farms
 - Wildlife Management
 - Farm Feature: Harvestville Farm
 - Pesticide Safety Continuing Instructional Course for Pesticide Applicators (1D and Private)
- 3:30 pm Adjournment of Conference

For more details on each session, please visit our website at www.ifvga.org